

NICOLAS MANNÉ

AUDIOVISUAL PRODUCTION DIRECTOR

MOTION DESIGN · 3D · POST-PRODUCTION · GENERATIVE IA

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Showreel & portfolio : nicolasmanne.fr

PROFILE

A production director who can also make the images.

For nearly ten years, I co-ran La Mama Studio and managed over 350 productions (commercials, corporate films, motion design, 3D) for Sanofi, BFMTV, TBWA Paris and the Musée Grévin, from initial brief to final delivery.

My hands-on experience in motion design, 3D and post-production lets me budget accurately, anticipate technical constraints and speak the same language as creative teams. Since 2025, I have been integrating generative AI into production pipelines to shorten pre-production, prototype faster and offer new formats.

KEY FIGURES
350+ productions delivered · Budgets up to €50k · Up to 10 contributors coordinated · 6 interns and apprentices trained

SKILLS

Production: budgeting, quotes, scheduling, pre-production, shoot coordination, supplier management, post-production supervision, multi-format delivery

Creative: concept, script, storyboard, moodboard, art direction

Post-production: 2D/3D motion design, editing, compositing/VFX, colour grading, sound design

Workflows: generative AI for image and video, media management, NAS and archiving

TOOLS

Illustrator · Photoshop · InDesign · Premiere Pro · After Effects · DaVinci Resolve · Cinema 4D · Octane Render · Generative AI tools for image & video · Collaborative workflows

KEY STRENGHTS

Sound judgement: balancing budget, deadline and quality without stalling the project

Creative resourcefulness: finding solutions despite limited resources or tight deadlines

Translating client needs: turning any request, however complex, into a workable creative solution

Team building and mentoring: coordinating technicians, creatives and clients; training and supervising juniors

Composure and rigour: staying on course on set as well as when tracking schedules and deliverables

EDUCATION

Master's degree in Information & Communication, Media Engineering
Institut Ingémédia, Toulon · 2013

Professional Bachelor's degree in Digital Media (TAIS CIAN)
Institut Ingémédia, Toulon · 2011

Two-year degree in Multimedia & Communication (DUT SRC)
University of Toulon, Saint-Raphaël · 2010

LANGUAGES

French: native
English: B2, professional working proficiency
Italian: A2

EXPERIENCE

Co-founder, Managing Partner & Production Director

La Mama Studio · Toulon · June 2017 – September 2026
Audiovisual production studio: motion design, 3D, VFX, commercials and corporate films.

Motion design & post-production: Hands-on lead on 90% of the studio's projects (around 35 a year): 2D/3D motion design, typography and brand animation, 3D, compositing, colour grading and sound design in After Effects, Premiere Pro, Cinema 4D and DaVinci Resolve.

Multi-format delivery: Adapted every project into versions for social media, events, LED screens and special installations, across multiple aspect ratios and tight turnarounds. Introduced generative AI workflows for image and video to prototype faster.

Team & projects: Took projects from brief to delivery (concept, script, storyboard), working with directors, DoPs, animators and voice-over artists · Trained and supervised 6 interns and apprentices in motion design and editing · Set up shared storage and archiving so files stayed organised for the whole team.

Clients: Sanofi · Novo Nordisk · TBWA Paris · BFMTV · OSRAM · CEPAC · Ifremer · Musée Grévin

SELECTED PROJECTS

Musée Grévin – DOOH content for LED screens · Budget €50k
Challenge: replace the museum's shop window with LED screens and make passers-by want to come in.
Production: test shoots in Toulon, then a shoot in Paris with a crew of around ten (director, DoP, actor, set design team, project manager).
Role: concept, pre-production, shoot organisation, assistant director, 3D and post-production.

Valeo – Corporate film for the Asian market · Budget €15k
Challenge: make invisible technologies visible, in a setting that feels credible to an Asian audience.
Production: green-screen shoot in a Toulon car park, then full set replacement in post-production to place the action in Asia.
Role: assistant director, editing, graphic design, VFX and 3D..

Kinéis – 3D motion design for space-based IoT · 2-week turnaround
Challenge: model a satellite launcher from scratch using only photos, then deliver a realistic, highend 2-minute film.
Role: modelling, texturing, storyboard, 3D animation, rendering and compositing.

Motion designer

Blacktwin · Toulon · February 2013 – February 2017
Concept, storyboard, filming, motion design, 3D animation, editing and sound design for Los Angeles International Airport (LAX), the MuCEM, Veolia, Kedge Business School, the Région Sud and French Tech.

Freelance Motion Designer (alongside)

March 2011 – June 2017
Art direction, 2D/3D animation, graphic design, filming, editing.

Motion design teacher

University of Toulon · Multimedia & Internet degree (DUT MMI) · April 2016 – June 2019
Taught After Effects, rhythm and motion design techniques (first- and second-year students).